



Contact: Stephanie Lenox
promotions@acgilbert.org
503-371-3631

Press Release

For Immediate Release

Date: September 24, 2007

From Our Village to Yours: Children's Museum Invites Local Residents

Salem, OR—This may be our largest group invite ever! A.C. Gilbert's Discovery Village, the children's museum in Salem, invites the entire city of Dallas to visit free on Saturday, September 29, and the communities of Stayton, Silverton and Sublimity on Saturday, October 6.

Pack up the family and make the short drive to downtown Salem's Riverfront Park where you'll find our three historic houses overflowing with exhibits in the sciences, arts and humanities. While the Village is designed for ages two to 12, the entire family will enjoy our indoor exhibits and outdoor activity area that includes picnic tables, a 20,000-square-foot playground and the world's largest Erector Set tower and maze.

If you haven't been to the Village in a while, you'll want to check out our newest exhibits, including the Go Figure! room filled with giant storybooks, Dinostories, the Village Grocery and A Child's Trip to China. If you've never been, permanent exhibits including the Bubble Room, the Toy Inventor's Workshop and the Frozen Shadow Room await you.

"Most people don't know what's so special about A.C. Gilbert and why he has a museum named after him," explains Stephanie Lenox, promotions director at the museum. Gilbert was a native Oregonian, born in Salem in 1884, who later invented the Erector Set, redesigned and popularized American Flyer trains, created the Mysto Magic company, earned a PhD from Yale University, set the world record in pole vaulting and built an entire career on the idea that

A.C. Gilbert's Discovery Village

116 Marion Street NE Salem, Oregon 97301-3437

P: 503-371-3631 F: 503-316-3485 E: info@acgilbert.org W: www.acgilbert.org



Press Release

For Immediate Release

Contact: Stephanie Lenox
promotions@acgilbert.org
503-371-3631

“playing is essential to learning.” The Village honors its namesake by providing educational exhibits and interactive learning opportunities for children to explore the world in a safe and welcoming environment, says Lenox.

To receive free admission, you must show proof that you actually live within the designated communities, so bring something addressed to you or show your driver’s license at the gate to receive admission for you and your family. More free community days will be coming soon, so keep watching. The Village will be open Saturday from 10 a.m. to 5 p.m. For more information or directions, please call 503-371-3631 or go to www.acgilbert.org.

###

A.C. Gilbert’s Discovery Village

116 Marion Street NE Salem, Oregon 97301-3437

P: 503-371-3631 F: 503-316-3485 E: info@acgilbert.org W: www.acgilbert.org